



PHYSICAL DISTANCING COMPLIANT ARCADE-STYLE VR EXPERIENCE UNDEAD ARENA DEBUTS THIS WEEKEND!

(Vancouver, BC - June 19, 2020) Zero Latency Vancouver -- home of the world-leading technology in free roam Virtual Reality -- is taking its commitment to the best in VR experiences to the next level with the debut this weekend of Undead Arena, a new retro game show format in front of an arena full of zombies.

“UNDEAD ARENA IS WHAT HAPPENS WHEN YOU TAKE ONE OF THE MOST POPULAR VR EXPERIENCES OF ALL TIME – THE CLASSIC ZOMBIE SURVIVAL – AND SET IT AGAINST A RETRO 80S ARCADE-STYLE BACKDROP. IT’S EPIC VR. AND IT’S PRESENTED WITH PHYSICALLY DISTANCING COMPLIANT ALARMS, HOSPITAL-GRADE SANITIZATION, A MAXIMUM OF SIX PLAYERS AND CUSHIONED BOOKINGS FOR OPTIMAL PRIVACY.” - Winston Cabell, Founder of Zero Latency Vancouver

Undead Arena currently brings together 6 players as contenders in a post-apocalyptic game show where winners become legends, and losers join the horde.

“Undead Arena relies on every ounce of teamwork and cooperation you can muster as you fight your way through zombie hordes in a three-storey arena,” said Cabell. “To make it wilder, you do all of that in front of a crowd hungry for mayhem and the over-the-top enthusiasm of the Undead Arena game show host,” said Cabell.

Cabell noted that Zero Latency Vancouver is following BC health guidelines to the fullest, including heavy-duty sanitizing after every game play, using hospital grade disinfectant that kills germs, bacteria and viruses, including the novel coronavirus known to cause COVID-19. Zero Latency game masters will also be equipped with masks and gloves for the safety of all. All experiences will be limited to a six-player maximum, sessions will be private (no one else can join a booked group) and the bookings will be spread out so as to minimize interactions between different groups.

It’s a bold and dynamic response to the challenges posed by the COVID-19 pandemic, one that shut down play at Zero Latency Vancouver at its Kingsgate Mall location less than a month after it opened with a bang on February 26th, 2020. Zero Latency Vancouver re-opened May 29th with a physically distancing compliant version of Zombie Survival.

“We’re stoked to be back in play and very proud of how we’re making our free roam VR technology so adaptive to the disruption of these times and doing so with an epic experience that builds on our globally-leading free roam VR tech and the best in health and safety standards,” said Cabell.

“WE CAN’T WAIT TO SHARE UNDEAD ARENA WITH VANCOUVER.”

#RETURN2EPIC re-opening discounts are available today (valid until the end of June) for 4 or more in your booking (max 6 per booking). Use code **ZLSAVE25** for a booking of 4 or 5 to save 25% or use code **ZLSAVE33** to receive a 33% discount off your booking of 6. Book now at zerolatencyvr.com/vancouver.

ZERO LATENCY VANCOUVER

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