



ZERO LATENCY BC EXPANDS TO A SECOND LOCATION IN LANGLEY'S NEWLY RENOVATED WILLOWBROOK SHOPPING CENTRE

(Vancouver, BC - May 11, 2023) - Zero Latency BC is excited to announce its expansion to a second location in the newly renovated Willowbrook Shopping Centre in Langley, BC, as part of the new expansion called "The Courtyard". Zero Latency BC is powered by Zero Latency VR, the global leader in free roam virtual reality entertainment and this new location is a significant milestone in Zero Latency BC's reach to provide customers with the best virtual reality experiences possible. The Langley location, opening in June 2023, will be joining the company's first location located in Kingsgate Mall, Vancouver, and will offer the largest free roam arena in the province, creating a fully immersive experience that customers will not find anywhere else.

Co-founders Karen Krywulak and Winston Cabell are thrilled to introduce Zero Latency BC's innovative virtual reality experiences to the Langley community. According to Cabell, "Our new location in Willowbrook Shopping Centre will provide an opportunity for customers to experience the latest in virtual reality technology in a brand new, state-of-the-art facility."

What sets Zero Latency BC apart from other virtual reality experiences is their unique and seamless free roam experience, allowing up to eight players to work together to battle hordes of zombies, rogue robots, or maniacal pirates. The company's 1800 sq. ft. arena gets people of all ages off the couch and into an interactive environment to combat virtual foes. This collaborative aspect makes Zero Latency BC's experiences perfect for corporate team-building events, birthday parties, or a night out with friends.

With over three years of operation in Vancouver and hundreds of Google reviews with a 4.9-star rating, Cabell and Krywulak are confident that this is the right time to expand and Willowbrook Shopping Centre is the perfect fit. The new location at Willowbrook Shopping Centre reinforces Zero Latency BC's dedication to expanding its reach and offering customers the ultimate virtual reality experience.

About Zero Latency BC

Zero Latency BC opened the first Free Roam VR arena in Vancouver in 2020 and was the first in Western Canada to make available the advanced VR systems developed by Zero Latency VR headquartered out of Melbourne, Australia.

About Zero Latency VR (Global)

Zero Latency VR is a technology company that develops Free Roam VR systems. The founders, Tim Ruse, Scott Vandonkelaar and Kyel Smith, started work on their first prototype in 2012. In August 2015, Zero Latency opened its first venue and now boasts 74 venues in 27 countries.

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